



Measure E

is a 1 penny sales tax
on a \$5 purchase to benefit
Fresno State Academics
& Athletics.

Two-thirds of the money must be spent on academics, including Nursing, Criminology, Ag & Engineering.

One-third will be spent on Athletics, with 50% on Women's Sports and 50% on Men's sports.

- Measure E includes annual audits and tough fiscal accountability.
- A five-member Citizen's Oversight Committee will direct the spending, much like Measure Z, which turned the Chaffee Zoo into a world-class attraction.
- Measure E will also build new classrooms, upgrade educational programs for Veterans and provide scholarships for local low-income Fresno County students.

For more details, please visit:

GoodtoGreat4FresnoState.com